



Media Advisory
For Immediate Release

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**Snowbird Discount Days Offer Warm Welcome to Northern Visitors
at the National Naval Aviation Museum**

Pensacola, Fla.– December 17, 2008 – Exchange your snow shovel for a sand bucket and migrate to a warmer welcome in Pensacola. Snowbird Discount Days on Monday, Jan. 12 and Feb. 9 at the National Naval Aviation Museum include a variety of special offers and discounts and are just one way we celebrate the arrival of our northern visitors. To participate, all Snowbirds will need to visit the Snowbird Welcome table set up at the front entrance to pick up their Snowbird Discount Card offering good on Snowbird Discount Days only:

- 20% off ticket price for the Top Gun Air Combat flight simulator
- IMAX movie theatre tickets for \$6.50
- Buy one dessert, get one free at the Cubi Bar Café
- 15% off purchases at Flight Deck Store

Experience hands-on history at the National Naval Aviation Museum with nearly 300,000 feet of exhibit space and more than 150 beautifully restored aircraft, artifacts and memorabilia that tell the story of decades of U.S. Navy, Marine and Coast Guard Aviation.

Find out if you have what it takes to be a Top Gun pilot with an experience in the Top Gun Air Combat flight simulator. One of only two in the country, this attraction offers guests an opportunity to test their flying skills inside the cockpit of a Navy F-14 *Tomcat* with 20 thrilling minutes behind the controls. Take 20% off of the ticket price with the Snowbird Discount Card.

Snowbird Discount Cards will also offer patrons IMAX® Theatre tickets at the reduced rate of \$6.50. Guests will be able to choose from one of four exciting films offered daily on one of Florida's largest movie screens including "Grand Canyon Adventure," "Fighter Pilot: Operation Red Flag," "The Magic of Flight" and "Straight Up Helicopters." IMAX® movies show each hour beginning at 10 a.m. with the last showing at 4 p.m.

Visitors are bound to work up an appetite while exploring this premier museum and can enjoy a delicious lunch at the authentic Cubi Bar Café. The café is decorated with more than 1,000 squadron and unit plaques reassembled from the historic Officers' Club at Cubi Point in the Philippines. Offering everything from Nachos Max and a Steak Pita Pilot to the Fleur-de-lis (freshly sliced ham, roast beef and turkey with Swiss cheese warmed the panini way and served with Bistro sauce for dipping) and a Pacific Salad, the menu taunts your taste buds with a wide variety of choices. To ensure a sweet ending, your Snowbird Discount Card will allow you to enjoy a free dessert with the purchase of another. You friends will love you for it!

Before you leave, be sure to take home a souvenir from the Flight Deck Store, offering a full collection of museum memorabilia, shirts, hats, flight suits, posters and model airplanes, to name a few. Snowbirds will receive 15% off all purchases.

For more information on Snowbird Discount Days, IMAX® show times, Flight Deck store offerings and all other museum information, visit www.NavalAviationMuseum.org or call (850) 453-2389.

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Media Note: For more information about the National Naval Aviation Museum, contact Shelley Ragsdale, Naval Aviation Museum Foundation, Inc. at (850) 453-2389 or sragsdale@navalaviationmuseum.org. For high-resolution images, contact Ashley Chisholm, EW Bullock Associates, at (850) 438-4015 or email Ashley@ewbullock.com.

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About the National Naval Aviation Museum

The National Naval Aviation Museum features nearly 300,000 square feet of displays and is one of the world's largest aviation museums. Located aboard Naval Air Station Pensacola, the facility boasts more than 150 beautifully restored aircraft representing Navy, Marine Corps and Coast Guard aviation and is Florida's most-visited museum. Among the countless things to touch, see and experience is a thrilling Top Gun flight simulator, a variety of special exhibits, as well as the drama and power of amazing IMAX® films. The Cubi Bar Café offers a unique dining experience, and the Flight Deck Store is the perfect place to find a memento capturing the spirit of Naval Aviation. Museum admission is free. The National Naval Aviation Museum is open daily from 9 a.m.–5 p.m., except Thanksgiving Day, Christmas Day and New Year's Day. For more information, visit NavalAviationMuseum.org.

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