

**Media Advisory**  
**For Immediate Release**



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**“Grand Canyon Adventure: River at Risk” Opens at the  
National Naval Aviation Museum IMAX® on Dec. 19**  
*Film tells remarkable tale of family, adventure and conservation education*

**Pensacola, Fla.**—Dec. 12, 2008—Get ready for an exhilarating whitewater rafting adventure down the Colorado River through the Grand Canyon in the company of a team dedicated to water conservation and river restoration. “Grand Canyon Adventure: River at Risk,” opening Friday, Dec. 19 at the National Naval Aviation Museum’s IMAX® Theatre, invites viewers on an exciting river journey that combines global freshwater issues, family fun and the grandeur of the Grand Canyon. The film tells an engaging story of how ordinary people can make a difference in our parched planet.

Leading the expedition are two environmental heroes—world-renowned river advocate Robert F. Kennedy, Jr. and celebrated author/anthropologist/explorer Wade Davis, each accompanied by their daughters, Kick Kennedy and Tara Davis. They are guided by Shana Watahomigie, a Native American of the Havasupai tribe and the first member of her tribe to become a National Park Ranger and river guide. “Grand Canyon Adventure: River at Risk” is narrated by Robert Redford and features songs and music by Grammy® Award-winning Dave Matthews Band.

“Safe fresh water is a human right like clean air, yet more than one-fifth of the world’s people suffer without adequate clean water,” said Robert F. Kennedy, Jr., who recalls going down the Colorado just a few decades ago with his own father and seeing wide, sandy banks and animals that have since vanished. “My hope is that ‘Grand Canyon Adventure: River at Risk’ will remind the world that restoring our waterways and conserving fresh water are important, not just in developing nations but here at home. The quality and survival of our civilization will depend on it.”

“In our film, the Colorado River becomes a metaphor for global water issues, revealing how interconnected our rivers, water supply and human actions really are,” said Greg MacGillivray, the film’s two-time Academy Award®-nominated producer/director. “A river trip is one of those amazing life events where you’re ripped out of your daily routine and inspired to see the world in new ways. With IMAX® images, we’re able to put the audience even more into the action and let them participate in every twist and turn.”

Beginning Friday, Dec. 19, Museum visitors can catch “Grand Canyon Adventure: River at Risk” at 11 a.m., 1 p.m., and 3 p.m., seven days a week. Show times for other IMAX® films are as follows:

The Magic of Flight	10 a.m., 4 p.m.
Straight Up	Noon
Fighter Pilot	2 p.m.

Regular IMAX® ticket prices are \$8 for adults and \$7.50 for seniors, Foundation members and kids ages 5-12. All active and reserve military in uniform can purchase discounted tickets for \$4.75.

The Museum features free admission and a full slate of events throughout the year. For a complete list of events, exhibits and discounts at the Museum, visit [www.NavalAviationMuseum.org](http://www.NavalAviationMuseum.org) or call the Naval Aviation Museum Foundation at (850) 453-2389 or (800) 327-5002.

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**Media Note: For more information about the National Naval Aviation Museum, contact Shelley Ragsdale, Naval Aviation Museum Foundation, Inc. at (850) 453-2389 or [sragsdale@navalaviationmuseum.org](mailto:sragsdale@navalaviationmuseum.org). For high-resolution images, contact Ashley Chisholm, EW Bullock Associates, at (850) 438-4015 or email [Ashley@ewbullock.com](mailto:Ashley@ewbullock.com).**

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### **About the National Naval Aviation Museum**

The National Naval Aviation Museum features nearly 300,000 square feet of displays and is one of the world's largest aviation museums. Located aboard Naval Air Station Pensacola, the facility boasts more than 150 beautifully restored aircraft representing Navy, Marine Corps and Coast Guard aviation and is Florida's most-visited museum. Among the countless things to touch, see and experience is a thrilling Top Gun flight simulator, a variety of special exhibits, as well as the drama and power of amazing IMAX® films. The Cubi Bar Café offers a unique dining experience, and the Flight Deck Store is the perfect place to find a memento capturing the spirit of Naval Aviation. Museum admission is free. The National Naval Aviation Museum is open daily from 9 a.m.–5 p.m., except Thanksgiving Day, Christmas Day and New Year's Day. For more information, visit [NavalAviationMuseum.org](http://NavalAviationMuseum.org).

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